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Department of Defense Directive

SUBJECT Use of Military Carriers for Public Affairs Purposes

References: (a) DoD Directive 5122.5 of July 10, 1961
Assistant Secretary of Defense (Public Affairs)
(b) DoD Directive 5435.1 of September 19, 1952
Travel of News Media Representatives to and
from Overseas Areas at Government Expense

I. PURPOSE

The purpose of this directive is to designate the authority for approving travel in and use of military carriers for public affairs purposes.

II. CANCELLATION

DoD Directive 5435.1, Travel of News Media Representatives to and from Overseas Areas at Government Expense, dated 19 September 1952, is hereby superseded and cancelled.

III. APPLICABILITY AND SCOPE

In consonance with the public information responsibilities outlined in Reference (a), the Assistant Secretary of Defense (Public Affairs) is the principal staff assistant to the Secretary of Defense for approving the use of military carriers for public affairs purposes with such delegations of authority as may be announced.

IV. POLICY

It is the policy of the Department of Defense that the provision of sea, land, or air transportation in support of approved public affairs programs shall be provided on an economical basis for the activities of the Department of Defense. Such instructions governing the travel in and use of military carriers as the Assistant Secretary of Defense (Public Affairs) may issue will:

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- A. Consider his responsibilities for directing the public affairs programs of the Department of Defense and the information necessary to effect this directive.
- B. Determine the scope of interest of the public affairs program involved and the contribution it can provide to the public and to the defense effort.
- C. Provide for prudent utilization of resources.
- D. Establish that the public affairs objective to be met transcends any direct or implied competition with commercial transportation facilities.
- E. Delegate to the Secretaries of the Military Departments and to the Commanders of Unified and Specified Commands those authorities for public affairs travel and transportation which will not adversely affect his responsibilities under Reference (a).
- F. Insure that the use of military carriers for public affairs purposes complies with transportation policies promulgated by the Office of the Secretary of Defense.

V. EFFECTIVE DATE

This directive is effective 45 days after date of issuance.

Kenneth S. Epstein
Deputy Secretary of Defense

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